

PRESENTATION

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About DASIA

At DASIA, we are your digital compass, and architects of brand success stories, guiding businesses to navigate the vast sea of opportunities in the global market. Established with a singular mission in mind — to Bring business online to make sales on the global market. Our talented team of innovators, designers, strategists, and tech-savvy wizards collaborate seamlessly to transform your vision into a global reality.

Mission

"We bring business online to make sales on global market"

Our Vision

"To ensure Africans businesses are competitive on global market"

WHAT WE OFFER

DIGITAL MARKETING

E-Commerce marketing

Social-media marketing

Local marketing

E-mail marketing

SEO marketing,etc



We provide a fast and reliable hosting for your website.

SOFTWARE DEVELOPMENT

los application

Android application

Mac or Os software



GRAPHIC DESIGN

2D or 3D models

animation

Interactive models

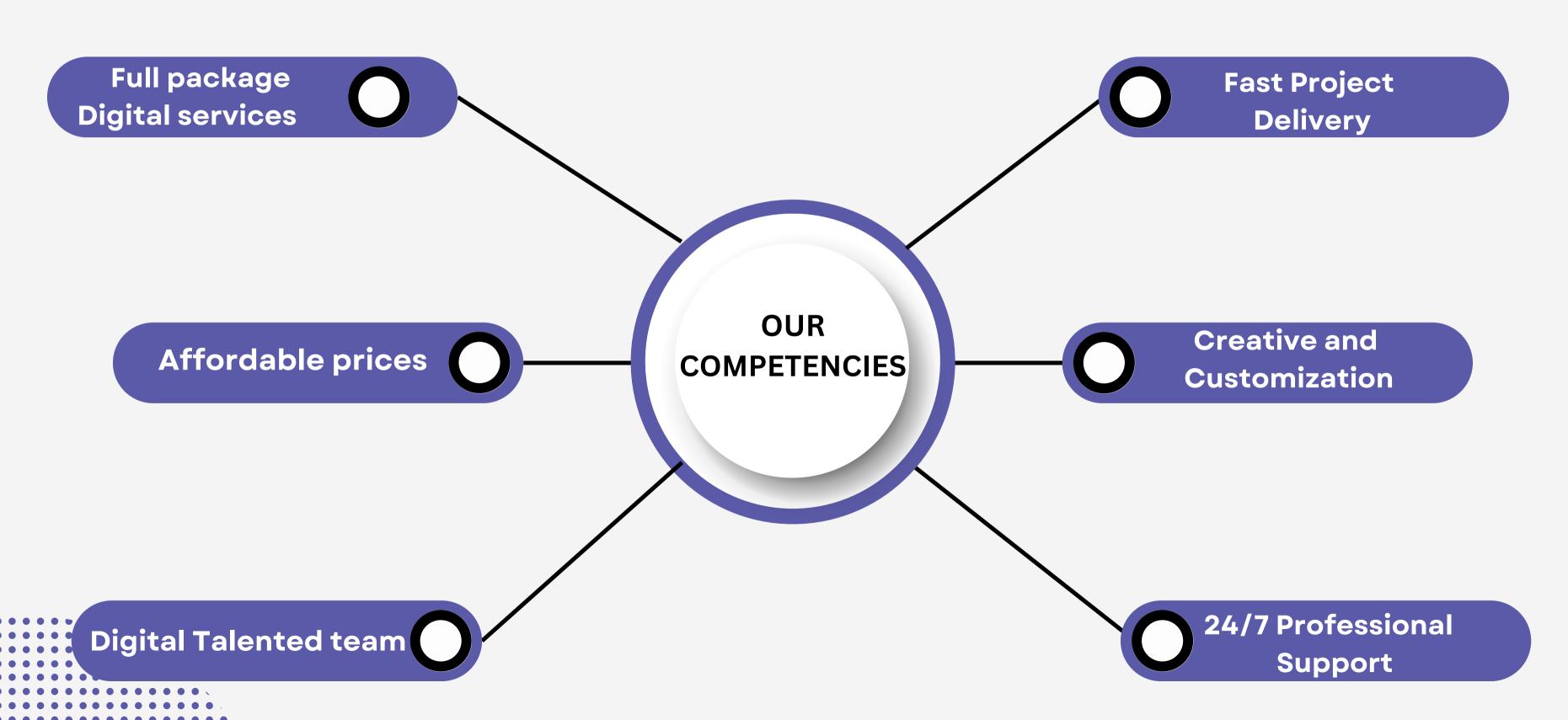


WEBSITE DEVELOPMENT

We Develop your website from scratch and provide reliable hosting.



OUR COMPETENCIES



01 ___ 02 ___ 03 ___ 04 ___ 05

Global Expertise

We possess a deep understanding of diverse markets, cultures, and trends, enabling us to tailor strategies that resonate internationally.

Cutting-Edge Solutions

Our digital solutions are forged at the intersection of creativity and technology, ensuring you stay ahead in the ever-evolving digital landscape.

Client-Centric Approach

Your goals are our goals.
We forge enduring
partnerships, striving for
excellence in every project,
no matter the scale.

Measurable Results

We don't just promise, we deliver. Our data-driven approach ensures that every initiative is backed by tangible ROI.

Our Services Global Market Entry

Seamlessly expand your footprint into new markets with precision and confidence.

WHAT SETS US APART

01 ____ 02 ____ 03 ____ 04 ____ 05

Digital Strategy

Craft a roadmap for your digital journey, complete with data-driven insights and compelling storytelling.

Creative Design

Stunning visuals, memorable branding, and user-centric design that captivate and convert.

Multilingual Solutions

Break language barriers and connect with a global audience through expert translation and localization.

Innovation and Development

Transform ideas into cutting-edge digital products and services that disrupt markets.

Analytics and Optimization

Harness the power of data to fine-tune strategies and achieve peak performance.

OUR PORTFOLIO

DASIA developed the eMall Property website in Kigali, Rwanda, with user-friendly features and mobile optimization. Their digital marketing efforts resulted in a 150% increase in organic traffic, higher search rankings, a 40% improvement in conversion rates, and a 200% growth in social media followers. This made https://property.emall.rw a key player in the competitive real estate market.





Bigdealnews collaborated with DASIA, a digital agency, to modernize their website for business and tech news. The redesign focused on device compatibility, SEO optimization, and user engagement. DASIA conducted audience research, created an intuitive design, and implemented a robust CMS. The result is a visually appealing, user-friendly site with optimized Google Ads at www.bigdealnews.com.

Nizohapa collaborated with DASIA to develop its travel platform, which can accommodate millions of accommodation listings. The platform boasts a user-friendly interface and a comprehensive booking management system for hotels, flights, cars, cruisers, and other stylish features. These enhancements have positioned www.nizohapa.com as a more competitive player in the online travel industry.





OUR PORTFOLIO

DASIA displays its web project with user-centric design, responsive layout, and strong SEO. The site features a unique service calculator and brand revamp. DASIA's digital marketing boosts web traffic, lead generation, and content creation. Social media engagement and email campaigns enhance brand recognition. Explore DASIA's services at www.dasia.africa for online success.





WeDTC collaborated with DASIA to enhance its digital presence and enrollment.

DASIA developed a user-friendly platform with e-learning capabilities and diverse payment options, including Mobile Money, VISA, MasterCard, and Afripay. This platform features courses, testimonials, Zoom support, and an online application system. DASIA also improved brand awareness, SEO, ad management, and email marketing, establishing www.wedtc.rw as a leading source for digital marketing education.







WHY DIGITAL MARKETING





TRADITIONAL MARKETING

- Reach is limited
- Non-versatile
- Delayed Communication
- Expensive
- Poor campaign measurements
- Lack of real time results
- Difficult to reach targeted audience



DIGITAL MARKETING

- Versatile
- Reach is Maximum
- Instant communication
- Instant real time result
- Cost -Efficient
- Easy to reach targeted audiences
- Easy to measure and optimize campaign



Ready to embark on your global journey? OOOO Connect with us today, and let's co-create a roadmap to international success.



OFFICE



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www.dasia.africa



DASIA- a Digital Agency Solution In Africa







